

GUMU™ Integration for with **sage**ERP



The global internet audience is growing at a rapid pace thereby encouraging online businesses. Businesses have taken to Magento as their e-Commerce platform from the available eCommerce solution; as Magento is proven leader. It is a feature rich eCommerce platform offering enterprises complete flexibility for user experience, content and functionality for their web store. Ahead of venturing into online

businesses these enterprises have robust ERP like Sage ERP (Sage X3 / Sage 300) managing their manufacturing, inventory, warehousing, purchasing, finance and customer relationships. With two such business critical application coming in foray, it is essential to seamlessly integrate their capabilities in order to exploit their full potential and enterprises can accelerate their growth and maximize their ROI.

Greytrix Offerings:

Challenges that e-Commerce industry are facing in processing their transactions mainly involve updating real time inventory, providing customer based pricing, payment and order processing, logistics and supply chain, cumbersome data entry task to align e-Commerce platform with Sage ERP. Greytrix provides a well-designed integrated solution which automates the products, pricing and stock updates from your Sage ERP to Magento web store providing accurate product information and availability. By integrating your online orders to Sage ERP; order processing and accounts receivable is simplified. It also facilitates B2B eCommerce; by linking customers from Sage ERP to your web store. Thus by integrating Magento and Sage ERP; businesses can scale their online sales, reduce operational cost and increase profitability.

1. Bi-directional Data Integration:

You can now have bi-directional Integration of modules such as Customers/ Products/ Orders and Payments from Magento to Sage ERP so that every relevant detail of the order can be imported to the Sage ERP with absolute accuracy and eliminating human intervention.



2. Automated Data Synchronization:

You can set the automated schedules for integration of the Magento and Sage ERP modules such as Customers, Products, Orders and Payments. In built scheduler program ensures data is synchronized automatically.

Process Name	Occurrence	Last Executed	Next Occurrence	Action
Sync Customers	Daily		5/4/2015 11:30:13 PM	Edit Delete
Sync Inventory	Weekly (Sun)		5/10/2015 12:00:00 AM	Edit Delete
Sync Products - Magento	Weekly (Sat)		5/9/2015 11:00:00 PM	Edit Delete
Sync Sales Orders	Daily		5/4/2015 1:30:41 PM	Edit Delete

Showing 1 to 4 of 4 entries

[First](#) [Previous](#) [Next](#) [Last](#)



3. Multi Store/Company Integration:

GUMU™ connector is designed to synchronize company with Multiple stores in Magento.



Integration Name	Description	Source	Target	Status	Actions
Apparel's store integration	SageX3 → Magento	SageX3	Magento	Active	Edit Delete Intg. Config
Bikes store integration	Magento → SageX3	Magento	SageX3	Active	Edit Delete Intg. Config

BENEFITS:



Easy B2B or B2C Customer Placement:

B2B customers from Sage ERP are generated as customers in web store. B2C customers from Magento are generated as customers in Sage ERP. Appropriate alignment of customers takes place under appropriate customer groups either by customer category or specific statistical groups.



Customer Specific Pricing:

Customer specific price list defined in Sage ERP gets synced with the pricing rules. With mapping of customer category or statistical groups with the customer groups in Magento, specialized pricing rules can be defined for the particular set of customers.



Stock Updates:

Maintain exact inventory levels in web store using stock updates from Sage ERP.



Seamless Scheduling:

Each data synchronization task is handled as a process/job. Processes can be scheduled to run at specified intervals. In built scheduler program ensures data is synchronized in an automated manner.



Data Accuracy:

Integration application automates the data between accounting system and eCommerce store. By eliminating manual intervention accuracy of data is maintained.



Simplified order processing:

Quick fulfillment of orders, reduces cost to process and prevent any inadequacy during order processing.



Products Info Update:

Products from Sage ERP will be uploaded to web store. Details such as descriptions, pricing and images will be appropriately updated.



User Friendly Interface:

A web based user interface on the front end provides a rich and easy to use interface.



Flexible & Scalable Solution:

There is flexibility in data mapping between the integrated systems. Plugin based architecture to assist in setting up and managing the integration link.