

GUMU™ Cloud Integration



Marketplace Integration for Sage 300 Cloud

Amazon drives high-volume sales in real time, while Sage 300 Cloud services as the central system of record for finance, inventory, and fulfillment. When these systems operate independently, businesses often face delays in order processing, inventory inconsistencies, and fragmented financial visibility. GUMU™ Cloud Integration creates a secure operational connection between **Amazon Marketplace and Sage 300 Cloud**, enabling automated synchronization of orders, inventory, shipments, and financial data.

This integration ensures that marketplace growth is supported by accurate ERP operations, delivering real-time visibility, structured data flow, and scalable operational control.

Key Features

Inventory **Synchronization**

GUMU™ enables real-time inventory synchronization between Amazon Marketplace and Sage 300 Cloud, ensuring that stock levels remain accurate across both systems. As inventory changes occur within the ERP, product availability is automatically updated on Amazon.

This prevents overselling, reduces stock discrepancies, and ensures that customers always see reliable product availability across sales channels.

Product Master **Data Governance**

The integration maintains Sage 300 Cloud as the central system of record for product information. Businesses can manage SKUs, pricing, and item details directly within the ERP while ensuring that consistent product data flows into Amazon transactions. This centralized control eliminates inconsistencies between marketplace listings and ERP records, ensuring that product information remains structured and accurate.



Automated **Customer & Order Creation**

When orders are placed on Amazon, customer information is automatically generated within Sage 300 Cloud. This automated creation of customer records eliminates manual data entry while enabling faster invoice generation and order processing. By instantly creating invoice-ready customer profiles within the ERP, businesses can accelerate fulfillment and maintain clean customer data across systems.

Subtotal name	Date	Invoice number	Customer ID	Customer Name	Sales	Sales Commission	Adjusted Commission
EMP-011, Bob Ponce	03/09/2019	INV-0481	CLST-00448	Rocketek Corp.	68.00	4.40	4.40
	03/09/2019	INV-0482	CLST-00448	Rocketek Corp.	82.00	5.80	6.00
	03/09/2019	INV-0484	CLST-00448	Rocketek Corp.	325.00	26.00	26.00
Sum for EMP-011, Bob Ponce					475.00	37.80	37.80
Sum for EMP-011					475.00	37.80	37.80
EMP-015, Drew Jackson	03/09/2019	INV-0481	CLST-00448	Rocketek Corp.	86.00	3.08	3.08
	03/09/2019	INV-0482	CLST-00448	Rocketek Corp.	97.75	4.62	4.62
	03/09/2019	INV-0484	CLST-00448	Rocketek Corp.	314.50	19.76	19.76
Sum for EMP-015, Drew Jackson					398.25	27.46	27.46
Sum for EMP-015					398.25	27.46	27.46
EMP-095, Steve Tol	03/09/2019	INV-0481	CLST-00448	Rocketek Corp.	16.00	1.32	1.32
	03/09/2019	INV-0482	CLST-00448	Rocketek Corp.	34.75	1.88	1.88
	03/09/2019	INV-0484	CLST-00448	Rocketek Corp.	130.50	8.04	8.04
Sum for EMP-095, Steve Tol					141.25	11.24	11.24
Sum for EMP-095					141.25	11.24	11.24
EMP-100, Heena, Mike	03/09/2019	INV-002061	CLST-00447	Oxford Consulting	87.50	8.12	8.12
	03/09/2019	INV-002062	CLST-00447	Oxford Consulting	80.00	3.67	3.67
Sum for EMP-100, Heena, Mike					167.50	11.79	11.79
Sum for EMP-100					167.50	11.79	11.79

Shipment **Confirmation Sync**

Shipment confirmations recorded within Sage 300 Cloud are automatically reflected in Amazon Marketplace. This synchronization ensures that fulfillment updates flow directly between the systems, maintaining accurate delivery tracking and providing customers with reliable shipment visibility. By eliminating manual status updates, businesses can streamline fulfillment operations and improve the overall buyer experience.

Subtotal name	Invoice number	Invoice Date	Transaction Amount	Payment Method	Paid Commission Invoice No	Paid Commission Transaction No	Paid Commission Date	Paid Commission Amount
EMP-011, Bob Ponce	INV-0481	03/09/2019	35.00	OL	1303	1303	03/09/2019	4.40
	INV-0482	03/09/2019	82.00	OL	1304	1304	03/09/2019	4.80
	INV-0484	03/09/2019	309.00	OL	1305	1305	03/09/2019	26.00
Sum for EMP-011, Bob Ponce			426.00					37.80
Sum for EMP-011			426.00					37.80
EMP-015, Drew Jackson	INV-0481	03/09/2019	26.00	OL	1304	1304	03/09/2019	3.08
	INV-0482	03/09/2019	87.75	OL	1305	1305	03/09/2019	4.62
	INV-0484	03/09/2019	305.50	OL	1306	1306	03/09/2019	19.76
Sum for EMP-015, Drew Jackson			320.75					27.46
Sum for EMP-015			320.75					27.46
EMP-095, Steve Tol	INV-0481	03/09/2019	16.00	AF-BA	004-2018024		03/09/2019	1.32
	INV-0482	03/09/2019	34.75	AF-BA	004-2018667		03/09/2019	1.88
	INV-0484	03/09/2019	100.00	AF-BA	004-2018000		03/09/2019	8.04
Sum for EMP-095, Steve Tol			141.75					11.24
Sum for EMP-095			141.75					11.24



Scalable **Amazon Growth**

Businesses can expand marketplace sales without increasing administrative workload. With automated synchronization between Amazon and Sage 300 Cloud, operational capacity grows alongside demand, enabling teams to manage higher order volumes efficiently.

Protected **Seller Reputation**

Accurate inventory synchronization reduces the risk of overselling and fulfilment errors. By maintaining reliable stock visibility, businesses can protect their seller reputation and maintain strong buyer trust on Amazon Marketplace.

Faster **Order Processing**

Automation eliminates manual order entry delays, allowing orders placed on Amazon to flow directly into Sage 300 Cloud for processing. This accelerates fulfilment cycles and ensures operational readiness during high-volume demand periods.

Stronger **Financial Control**

With financial transactions automatically recorded within Sage 300 Cloud, organizations can operate with structured and real-time financial data rather than reconciling inconsistencies during month-end closing processes.

Reduced **Operational Risk**

Automated data synchronization minimizes operational risks such as pricing discrepancies, duplicate records, quantity mismatches, and tax inconsistencies that often occur in manual workflows.

Clear **Cross-Team Visibility**

Warehouse, finance, and customer service teams gain access to synchronized operational data, enabling better collaboration and more informed decision-making across departments.

About Greytrix

Greytrix is a global technology company specializing in **ERP, CRM, and business integration solutions.**

With more than 25 years of experience, Greytrix delivers solutions that extend platforms such as **Sage, Salesforce, and Acumatica.**

GUMU™ is Greytrix's integration platform designed to connect enterprise systems and automate operational workflows across applications.



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