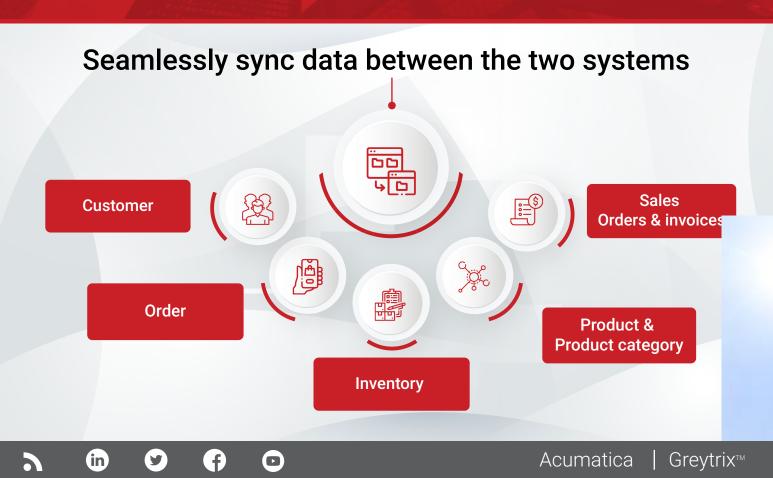# GUMU™ For Acumatica Magento Integration

GREYTRIX

A SMART SOLUTION

TO RUNNING MODERN
E- COMMERCE BUSINESS

The GUMU™ connector for Acumatica & Magento unites two robust solutions into one integrated system that can manage operations like supply chain, inventory, marketing, customers, etc. E-commerce is a rapidly booming industry with entrepreneurs looking for ways to streamline workflows, manage stakeholders, and integrate channels to boost efficiency. This integration makes processes effortless and improves data consistency by addressing your e-commerce concerns.

Acumatica is a cloud ERP solution that can cater to all your accounting & financial needs. Magento, also known as Adobe Commerce, is a multi-channel e-commerce platform designed for B2B and B2C sellers to manage all key business areas. GUMU™ for Acumatica & Magento integration enables seamless data flow, simplified workflows, optimizes inventory levels, etc. This integration effectively connects front-end and back-end processes by letting you manage operations smoothly.

Seamlessly sync data between the two systems

- Customer
- Order
- Inventory
- Sales Orders & invoices
- Product & Product category

Reasons to choose this integration

Product Info Update

Monitor product information rules, calculate product costs, simulate new product development processes and validate product readiness against channel standards with GUMU™ integration for Acumatica & Magento. Keep track of product information like titles, descriptions, attributes, and specifications. On-demand sync ensures exceptional product delivery by giving timely updates to customers at every stage of the fulfilment process.

Seamless Data Transfer

GUMU™ connector for Acumatica & Magento provides end-to-end data synchronization from e-commerce stores to Acumatica. It enables smooth data flow between the two systems. Also, this integration supports on-demand or scheduled data transfer, thus, reducing data duplication errors and enhancing consistency across systems.

Centralized Data System

With Acumatica and Magento Integration, one can access data anywhere, anytime, and through any device. Take more informed business decisions by storing all your critical business data in a central repository with GUMU™ integration for Acumatica & Magento.

Better customer engagement

Get new customers, retain existing ones, and craft a better experience by simplifying order processes, accurate reporting, and tracing order history with the GUMU™ for Acumatica and Magento integration. This integration accelerates customer engagement by assuring on-time delivery and easy tracking.

Improved forecasting

Streamline business forecasting by mapping customer choices, customer-specific pricing and tracking customer buying patterns with detailed reports and easy data access. Identify best-selling products, get customer insights and improve business performance by meeting upcoming demands.

About Greytrix

Being a global leader with 22+ years of expertise as Sage development and integration partners, we deliver rich, cloud and on-premises ERP & CRM solutions worldwide. GUMU™ our native cloud connector, integrates ERP systems (Sage Intacct, Acumatica, Sage X3 and Sage 100) with CRM systems (Salesforce, Dynamics 365 CRM and Sage CRM), third-party apps (Avalara, MediusGo, Treez, Magento, Shopify etc.), and cloud storage systems (HRMS & Sales app) by understanding varied system offerings and complexities. For e-commerce businesses struggling through changing industry needs, Acumatica and Magento integration is the easy way through!

For more information, contact us on
acumatica@greytrix.com

Global Contact No: 1 888 221 6661

Know More
Acumatica | Greytrix™