GUMU™
For
Acumatica
The Cloud ERP
Shopify
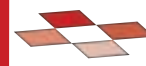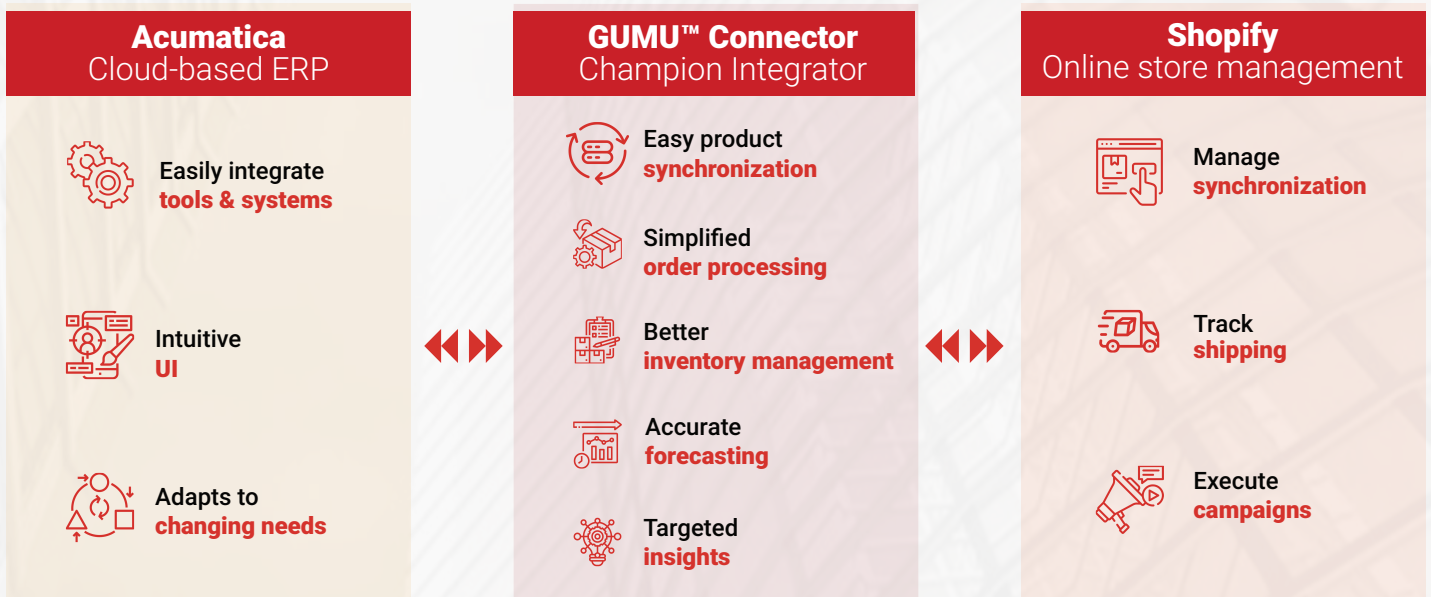### Integration

GREYTRIX

The fool-proof solution to managing a seamless e-commerce!

The GUMU™ for Acumatica and Shopify Integration allows seamless synchronization of ERP and E-commerce processes enabling streamlined workflows, better customer engagement and easy promotion of entities like inventory, stock, customer details and product information.

Acumatica
Cloud-based ERP

- Easily integrate **tools & systems**
- Intuitive **UI**
- Adapts to **changing needs**

GUMU™ Connector
Champion Integrator

- Easy product **synchronization**
- Simplified **order processing**
- Better **inventory management**
- Accurate **forecasting**
- Targeted **insights**

Shopify
Online store management

- Manage **synchronization**
- Track **shipping**
- Execute **campaigns**

Seamlessly Integrate entities like

Customer
By integrating Acumatica with Shopify, one can get detailed, up-to-date customer information. In addition, the bi-directional synchronization helps to speed up operations, improve customer experience, and track campaign performance.

Product
Have a unified view of product and product category details through hassle-free synchronization offered by GUMU™ integration of Acumatica ERP and e-commerce. With enhanced data view, take quick and informed decisions to manage product pricing and availability.

Sales Order and Invoices
The seamless integration allows sales, quotes, orders, and invoices from Shopify to be integrated into Acumatica, providing accurate reports and business data tracking.

Inventory
The GUMU™ connector for Acumatica and Shopify provides instant inventory and stock level updates. Map customer needs accurately and ensures stock maintenance with flawless data transfer.

EXPLORE THE ARRAY OF BENEFITS

A holistic view of a customer's lifecycle

Improve customer responsiveness and create suitable campaigns by keeping track of customer preferences, fluctuating buying patterns, order history and account information.

Minimize operational costs

Quickly transfer your entities across the two systems with on-demand synchronization enabled by the GUMU™ connector. It helps avoid redundant processes and improves data consistency by saving more time and operational costs.

Better Collaboration

Easily connect front-end and back-end processes with this integration to ensure smooth communication across departments. Improve data visibility and consistency by avoiding duplication errors during data transfer.

Multi-Tenancy

The GUMU™ connector for Acumatica and Shopify offers multi-store integration for quick entity transfer across systems. Accurately sync your entities like sales, orders, invoices and quotes on the online stores. This integration helps to elevate the performance of online and offline stores.

Improved forecasting

Gain insight into customer buying behaviour, sales, product performances and best-selling products with a rightly synched system. Get better results by keeping track of upcoming business opportunities and timely insights.

Scale your customer experience

Enhance customer satisfaction with a deeper understanding of customer preferences. Process orders rapidly, view order history, track deliveries and improve customer engagement with easy and smart UI.

About **Greytrix**

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Know More
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