



for



The Cloud ERP

Integration

## ALL-IN-ONE SOLUTION

for emerging  
business needs

Greytrix brings you a powerful integration of the MS Dynamics 365 CRM & Acumatica through GUMU™. This combination offers core modules like GL, AR, AP, Project management and inventory control and helps improve productivity while keeping up with changing business needs. Dynamics 365 CRM provides an edge with intelligent customer engagement & ultra-operational excellence, which adapts to changing requisites of the organization. And Acumatica is an ERP solution with broad capabilities designed to cover your entire business needs. GUMU™ for MS Dynamics 365 CRM & Acumatica integration is the right choice to help your business adapt to agile processes and customer needs.

### EXPLORE THE TOP-CLASS BENEFITS:



#### Extensive Customer View

This integration allows you to view customers' complete profiles and map the trends. This integration holds the potential to cater to dynamic business demands by regulating processes, managing projects and precise forecasting.



#### Bi-Directional Integration

GUMU™ cloud enables on-demand or scheduled bi-directional data synchronization that entails easy access to data and visibility of essential entities like customers, contacts, sales quotes, invoices, orders and others in both the systems.



#### Unified Data

The MS Dynamics 365 Acumatica Integration via GUMU™ builds a central repository of information, enabling a single uniform view of data across the organization.





### Promote Customer & Orders

GUMU™ provides a flexible upgrade schedule for all the user entities seen in MSD 365 and Acumatica. Through this integration, a user can promote customers and orders of all entities from MSD 365 CRM to Acumatica according to their needs.



### Instant Product Update

Product synchronization is hassle-free. Any product-related changes can be updated and easily accessed. As a result, this integration helps one get quick and real-time access to product details.



### Seamless Data Flow

Entities from Acumatica such as Customers, Product category, Products, Customer Classes, Orders, Payment terms, Ship and Entities from Dynamic 365 CRM such as Accounts and Orders are integrated seamlessly through Dynamic 365 CRM-Acumatica connector.



### Boost workforce productivity

The integration streamlines complicated processes by automating redundant procedures and making workforces more efficient. In addition, it's a future-proof platform with a customer-friendly interface offering efficient data consolidation, sales order management & regular information updates.



Customers



Contacts



Sales Invoices



Sales Orders



Sales person



Sales Quotes

PROMOTE ENTITIES LIKE:

## About Greytrix

Greytrix is a global leader with 22+ years of expertise as a Sage partner and a long practice delivering top-notch ERP and CRM solutions.

Its unique GUMU™ connector has been integrating ERP systems with CRM, third-party apps, and cloud storage systems.

One such seamless integration is the Dynamics 365 CRM with Acumatica that is best suited for tackling modern business processes. So, take the easy route to decoding complex processes with Greytrix!

For more information, contact us on [gumucloud@greytrix.com](mailto:gumucloud@greytrix.com)

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Know More

GUMU™ Cloud | Greytrix™

