

GUMU™ Integration for Shopify with Sage 300

Ecommerce is no exception when it comes to operating with the front and back offices. On the front eCommerce industries operate on digital storefronts to meet customer demands while back office handles workflows to keep business processes streamlined. Sage 300 Enterprise Resource Planning software supports these back office processes and workflow for effective automation on the store front. Enable effective automation like routine exchange of data preventing data errors which in turn helps in enhanced customer service with Shopify – Sage 300 integration.

How ERP Can Boost eCommerce Business

- Sales Consolidation: Centralization of sales data through omnichannel functionality helps in overcoming the shortcomings of disparate systems.
- Increased Productivity: Connecting different workflows across all channels whilst automating the exchange of data enables boosted productivity as the systems become error-free.
- Enhanced Revenue Generation: ERP can aid in deriving more profit varying from actual cash in hand to implicit revenue benefits by automation outweighing the actual TCO.
- Improved Customer Relationships: Centralized customer data enables sales representatives to tailor sales leads based on their behaviour like past purchases, demographics, budgets etc.
- Process Visibility and Management: Customizable dashboards enables users to quickly identify bottlenecks and make company decisions to facilitate operations.

1. Bi-directional Data Integration:

Customers can be synced bi-directionally. Optimize your processes whilst reducing the cost of manually addressing the inconsistencies through Shopify connector for Sage 300.



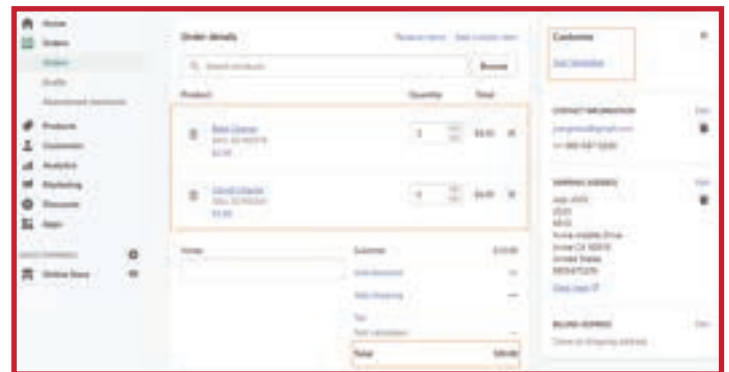
2. Seamless Data Flow

Entities from Shopify such as Customers, Orders and Entities from Sage 300 such as Customers, Products, Product Inventory, Product Categories, Invoices are integrated seamlessly for complete control of your web store.



3. Stock and Products Info Updates

By using Sage 300, eCommerce industries can maintain exact inventory levels in web store using stock updates from ERP. Similarly, Products from Sage 300 will be uploaded to the web store containing details such as descriptions etc. will be appropriately updated.



4. Automated Scheduler Data Synchronization

Automated schedules for integration of the Shopify and Sage 300 connector modules such as Customers, Products, Orders and Invoices through in-built scheduler program. Each data synchronization task is handled as a process/job. Processes can be scheduled to run at specified intervals.

