



**GUMU™**  
for  
**Sage Intacct**  
Magento®  
An Adobe Company  
**Integration**

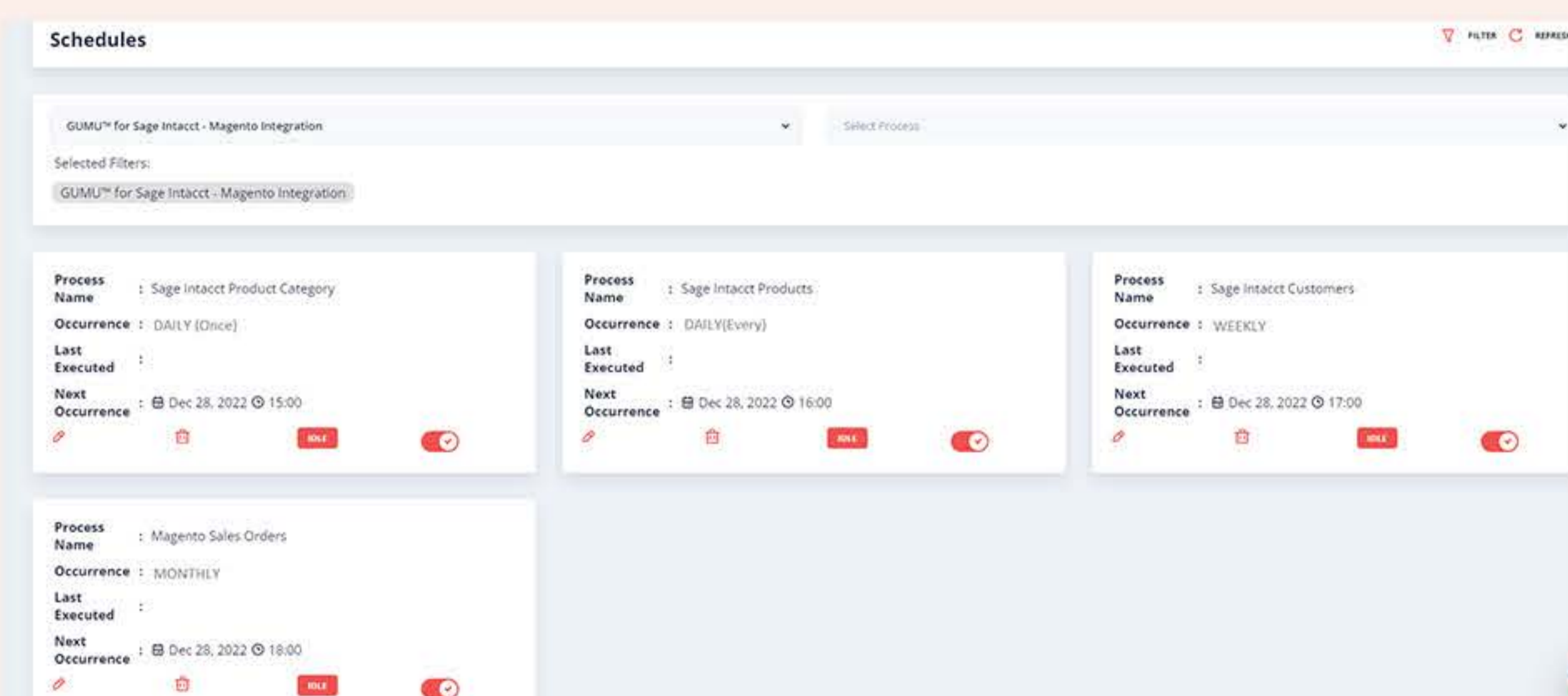
The global internet audience is growing at a rapid pace thereby encouraging online businesses. Businesses have taken to Magento as their e-Commerce platform from the available eCommerce solution; as Magento is proven leader. It is a feature rich ecommerce platform offering enterprises complete flexibility for user experience, content and functionality for their web store. Ahead of venturing into online businesses these enterprises have robust ERP like Sage Intacct managing their manufacturing, inventory, warehousing, purchasing, finance and customer relationships. With two such business critical application coming in foray, it is essential to seamlessly integrate their capabilities in order to exploit their full potential and enterprises can accelerate their growth and maximize their ROI.

## GUMU™ Cloud Offerings:

Challenges that e-Commerce industry are facing in processing their transactions mainly involve updating real time inventory, providing customer based pricing, payment and order processing, logistics and supply chain, cumbersome data entry task to align e-Commerce platform with Sage Intacct. **GUMU™ Cloud** provides a well-designed integrated solution which automates the products, pricing and stock updates from your Sage Intacct to Magento web store providing accurate product information and availability. By integrating your online orders to Sage Intacct; order processing and accounts receivable is simplified. It also facilitates B2B ecommerce; by linking customers from Sage Intacct to your web store. Thus by integrating Magento and Sage Intacct; businesses can scale their online sales, reduce operational cost and increase profitability.

### 1. Bi-directional Data Integration:

You can now have bi-directional Integration of modules such as Customers/ Products/ Orders and Payments from Magento to Sage Intacct so that every relevant detail of the order can be imported to the Sage Intacct with absolute accuracy and eliminating human intervention.

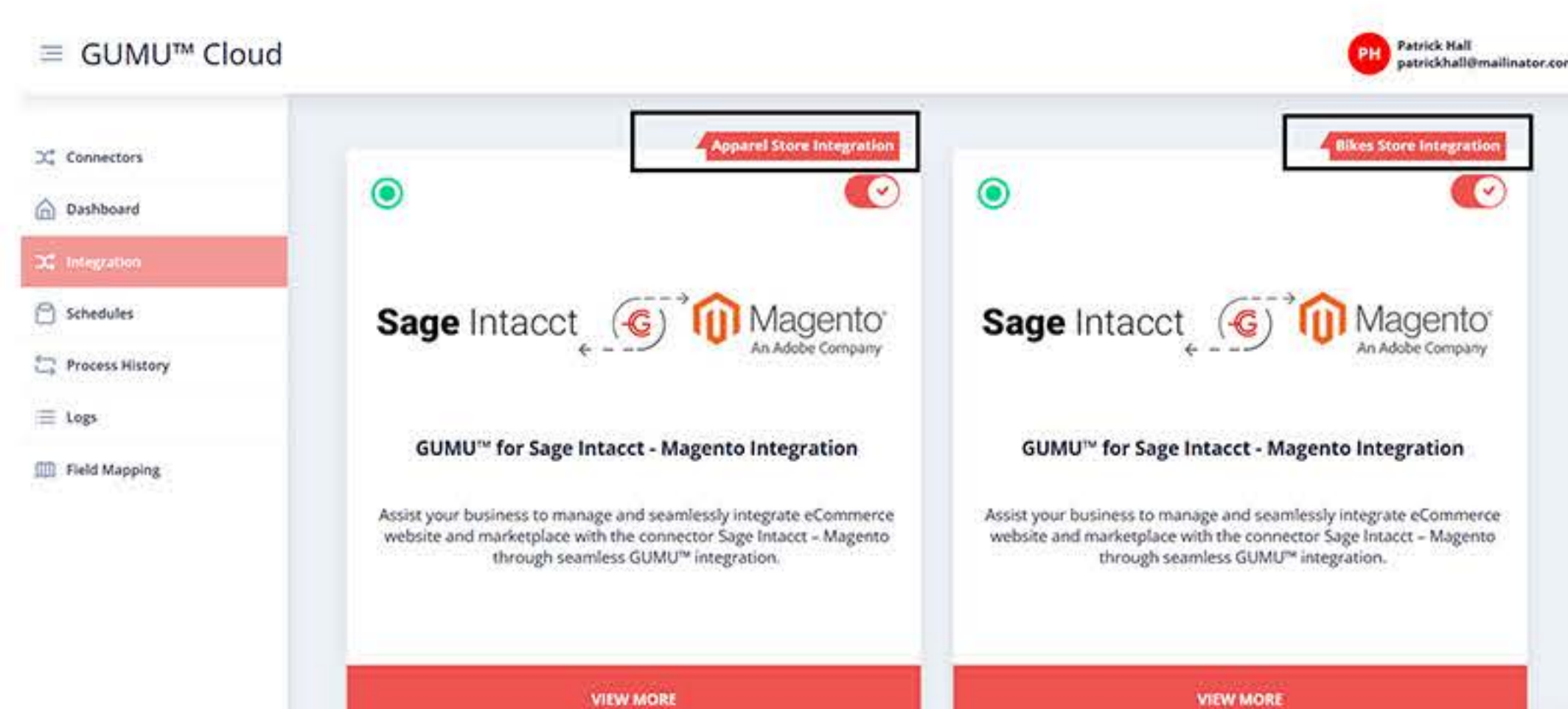


### 2. Automated Data Synchronization:

You can set the automated schedules for integration of the Magento and Sage Intacct modules such as Customers, Products, Orders and Payments. In built scheduler program ensures data is synchronized automatically.

### 3. Multi Store/Company Integration:

GUMU™ connector is designed to synchronize company with Multiple stores in Magento.



# BENEFITS:



## Easy B2B or B2C Customer Placement

B2B customers from Sage Intacct are generated as customers in web store. B2C customers from Magento are generated as customers in Sage Intacct. Appropriate alignment of customers takes place under appropriate customer either by customer category or specific statistical groups.



## Customer Specific Pricing

Customer specific price list defined in Sage Intacct gets synced with the pricing rules. With mapping of customer category or statistical groups with the customer groups in Magento, specialized pricing rules can be defined for the particular set of customers.



## Seamless Scheduling

Each data synchronization task is handled as a process/job. Processes can be scheduled to run at specified intervals. In built scheduler program ensures data is synchronized in an automated manner.



## Flexible & Scalable Solution

There is flexibility in data mapping between the integrated systems. Plugin based architecture to assist in setting up and managing the integration link.



## Data Accuracy

Integration application automates the data between accounting system and eCommerce store. By eliminating manual intervention accuracy of data is maintained.



## Simplified order processing

Quick fulfilment of orders, reduces cost to process and prevent any inadequacy during order processing.



## Products Info Update

Products from Sage Intacct will be uploaded to web store. Details such as descriptions, pricing and images will be appropriately updated.



## User Friendly Interface

A web based user interface on the front end provides a rich and easy to use interface.



## Stock Updates

Maintain exact inventory levels in web store using stock updates from Sage Intacct.

## About Greytrix

Greytrix is a global Sage partner and industry leader in providing leading-edge CRM and ERP solutions. GUMU™ is Greytrix's own cloud integration system that has enabled smooth system integrations helping business expand their functionalities. Seamlessly integrate ERP systems with CRM, cloud storage systems and third-party apps with Greytrix. Find the best fit for your business today!

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