

**GUMU™**

For

**Sage Intacct**

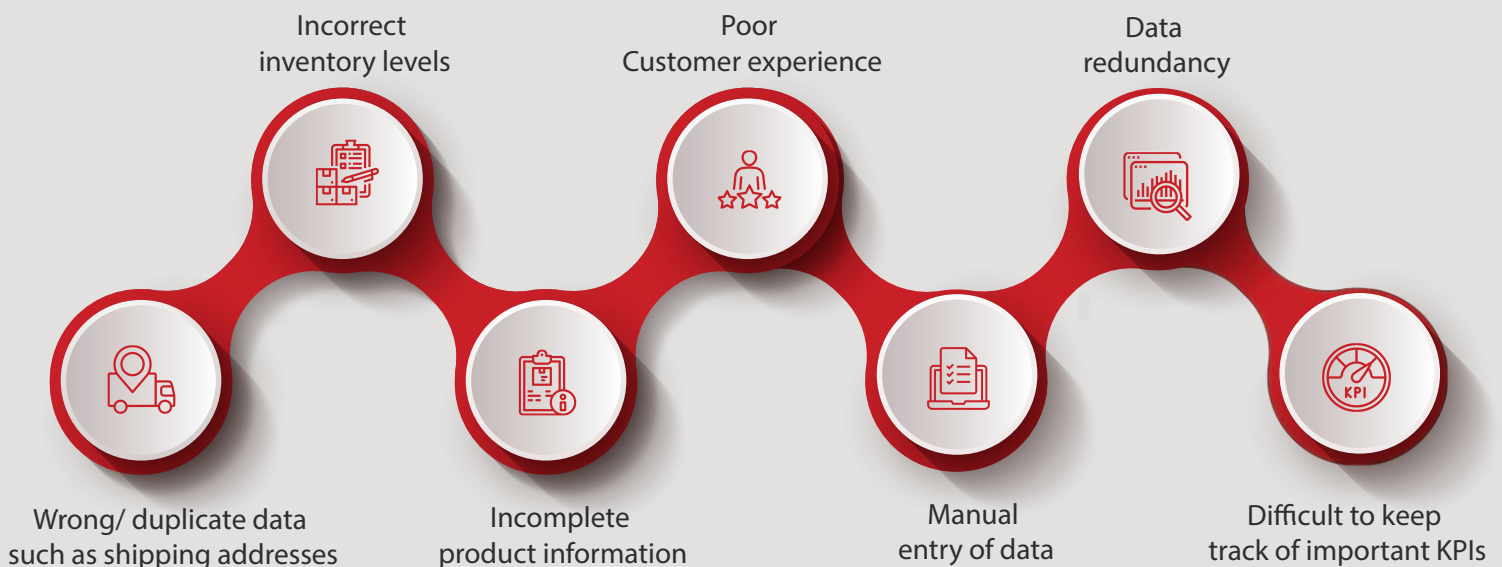


**Integration**

Do you want to multiply your e-commerce revenues? Integration of Shopify and Sage Intacct helps you achieve just that! Shopify – Sage Intacct integration allows you to operate more efficiently as an e-commerce business by streamlining your order, inventory, item, customer and shipping/tracking information. While many online businesses still operate with one-way integration or batch upgrades leading to data silos in system. Bi-directional, real-time flow of data can be achieved with Sage Intacct connector for Shopify leveraging users to have inventory, transactions and pricing information at hand.

## Drawbacks of Manual Processes

Disparate systems often lead to errors being unnoticed. The major reason organizations often overlook integration is the business disruption caused by having to change existing systems. But when your ERP and E-commerce platforms are not automated, it can lead to consequences such as:



# Benefits of Ecommerce Integration with Sage ERP



Centralized data



Automation of work processes



Efficient data exchange between departments



Accurate tracking of inventory and sales



Extensive analysis and reporting



Easy account of new orders and fulfillment



Simplified access to accounts, orders, order history, invoices, pricing, stocks



Streamline inventory synchronization



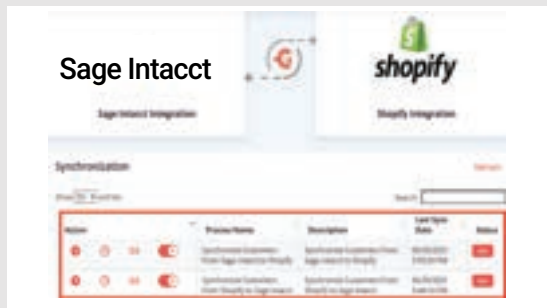
Manage pricing and product changes



Handle increased demand

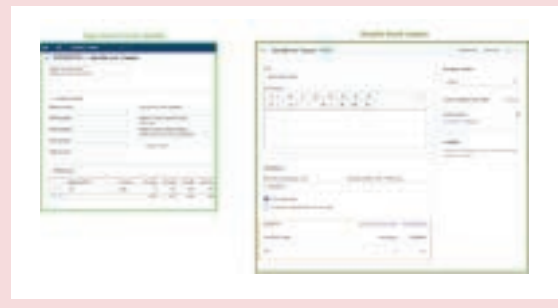
## Bi-directional Integration

Sync Customers, orders, products, payments and invoices bi-directionally and optimize your processes with Shopify connector for Sage Intacct integration for absolute accuracy and eliminating manual tasks.



## Stock and Products Info Updates

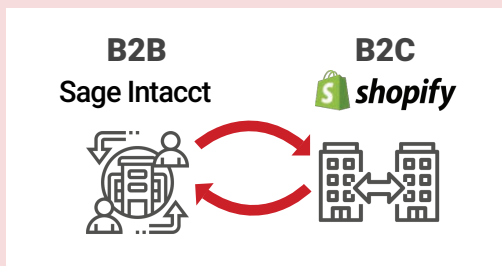
Maintain exact inventory levels in online store by syncing real-time inventory updates from ERP viz., upload products from Sage Intacct to the online store with information like descriptions, pricing and images.



## FEATURES

### Simplified B2B or B2C Customer Placement

B2B customers from Sage ERP are generated as customers in web store. B2C customers from e-commerce platform are generated as customers in Sage ERP ensuring appropriate alignment of Customer groups by Customer category or statistical groups.



### Seamless Data Flow

Modules such as Customers, orders from Shopify and Customers, Products, Product Inventory, Product Categories, Invoices etc from Sage Intacct are seamlessly integrated for a 360° view of your web store.



## About Greytrix

Being a global leader with 22+ years of expertise as Sage development and integration partners, we deliver rich, cloud and on-premises ERP & CRM solutions worldwide. GUMU™ our native cloud connector, integrates ERP systems (Sage Intacct, Acumatica, Sage X3 and Sage 100) with CRM systems (Salesforce, Dynamics 365 CRM and Sage CRM), third-party apps (Avalara, MediusGo, Treez, Magento, Shopify etc.), and cloud storage systems (HRMS & Sales app) by understanding varied system offerings and complexities. For e-commerce businesses struggling through changing industry needs, Acumatica and Magento integration is the easy way through!

For more information, contact us on [gumuccloud@greytrix.com](mailto:gumuccloud@greytrix.com)

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