GUMU™ Integration for ⓜ with sage X3

The global internet audience is growing at a rapid pace thereby encouraging online businesses. Businesses have taken to Magento as their e-Commerce platform in order to provide flexibility and scalability when presenting their product and service offerings in their online store. Ahead of venturing into online businesses these organizations have robust ERP like Sage X3 managing their manufacturing, inventory, warehousing, purchasing, finance and customer relationships. Both Magento and Sage X3 are extremely efficient solutions in their independent domains however; by integrating their capabilities companies can accelerate their growth and business.

Greytrix Offerings:

Challenges that e-Commerce industry are facing in processing their transactions mainly involve updating real time inventory, providing customer based pricing, payment and order processing, logistics and supply chain, cumbersome data entry task to align e-Commerce platform with existing ERP. With Greytrix in-house developed Magento Integration for Sage X3 you have complete control of your web store, the moment customer places an order to the shipment of the order, replenishment of your stocks without data duplication, generation of invoices based on order, managing the web store catalogue effectively and much more; so nothing can absolutely go wrong.

1. Bi-directional Data Integration:

You can now have bi-directional Integration of modules such as Customers/ Products/ Orders and Payments from Magento to Sage X3 so that every relevant detail of the order can be imported to the ERP system with absolute accuracy and eliminating human intervention.

2. Automated Data Synchronization:

You can set the automated schedules for integration of the Magento and Sage X3 modules such as Customers, Products, Orders and Payments. In built scheduler program ensures data is synchronized automatically.

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3. Multi Store/Folder Integration:

GUMU™ connector is designed to synchronize folder with Multiple stores in Magento.

BENEFITS:

Easy B2B or B2C Customer Placement:

B2B customers from Sage X3 are generated as customers in web store. B2C customers from Magento are generated as customers in Sage 300. Appropriate alignment of customers takes place under appropriate customer groups either by customer category or specific statistical groups.

Customer Specific Pricing:

Customer specific price list defined in Sage X3 gets synced with the pricing rules. With mapping of customer category or statistical groups with the customer groups in Magento, specialized pricing rules can be defined for the particular set of customers.

Stock Updates:

Maintain exact inventory levels in web store using stock updates from Sage X3.

Seamless Scheduling:

Each data synchronization task is handled as a process/job. Processes can be scheduled to run at specified intervals. In built scheduler program ensures data is synchronized in an automated manner.

Products Info Update:

Products from Sage X3 will be uploaded to web store. Details such as descriptions, pricing and images will be appropriately updated.

User Friendly Interface:

A web based user interface on the front end provides a rich and easy to use interface.

Flexible & Scalable Solution:

There is flexibility in data mapping between the integrated systems. Plugin based architecture to assist in setting up and managing the integration link.