Turn disconnected data into connected growth with real-time integration between
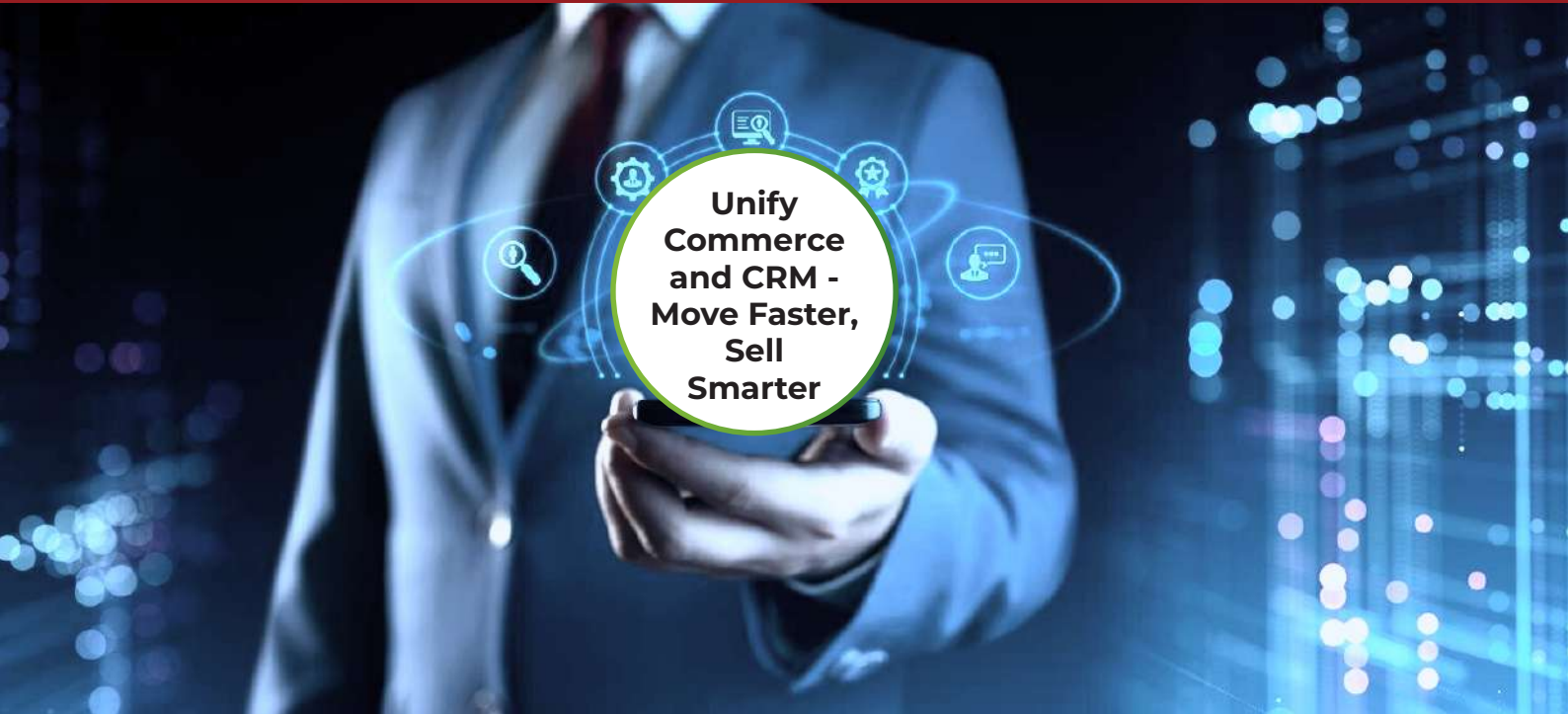# Shopify and Salesforce

Unify Commerce and CRM - Move Faster, Sell Smarter

When your commerce and CRM platforms don't sync with each other, the cracks show fast. Teams chase data across systems, customers wait for answers, and leaders make decisions in the dark. That disconnect costs time, accuracy, and customer trust. GUMU™ for Salesforce–Shopify Integration brings every order, customer, and insight into one unified view. It enables your teams to sell faster, serve better, and make decisions based on synced data. No manual syncs. No guesswork. Just one powerful connection built on Greytrix's trusted ERP Integration Platform.

Key **Highlights**

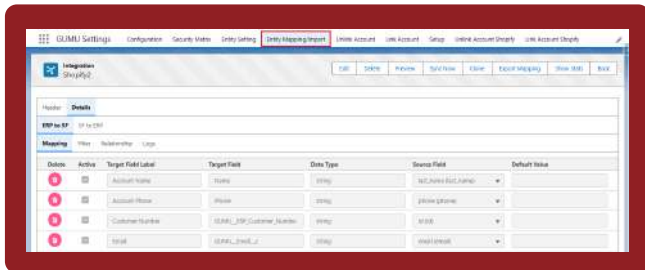|			
Complete Customer Clarity	**Live Data, Zero Delays**	**Intelligent Data Alignment**	**See It. Verify It. Sync It.**
Access That Stays Secure	**Push Shopify data to CRM in One Click**	**Fast, Flexible Data Mapping**	**Built to Scale with You**

Power every customer interaction with real-time intelligence, where every sale, service, and campaign runs on the same live data.

GUMU™ for Salesforce - Shopify Integration in Action

Simplified Data Mapping

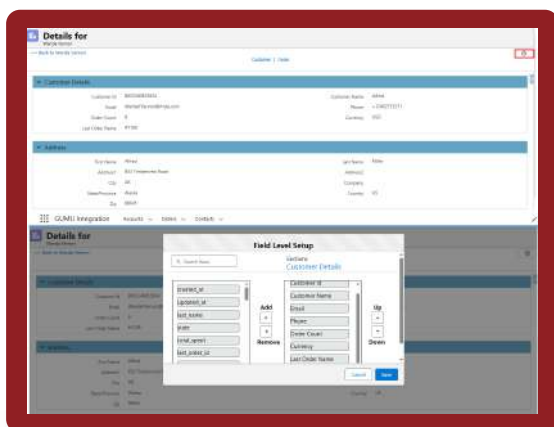Effortlessly align Shopify and Salesforce fields for faster setup

Preview Data Before Import

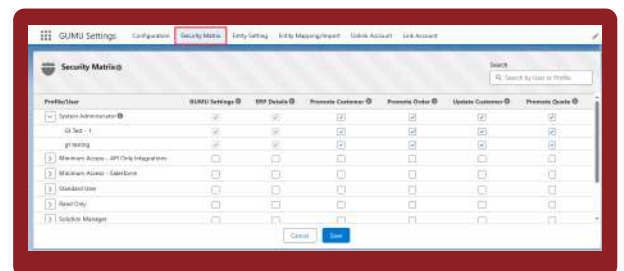Verify every record before sync. Get full control and zero errors

Real-Time Data Viewing

Instantly view synced data inside Salesforce for live insights.
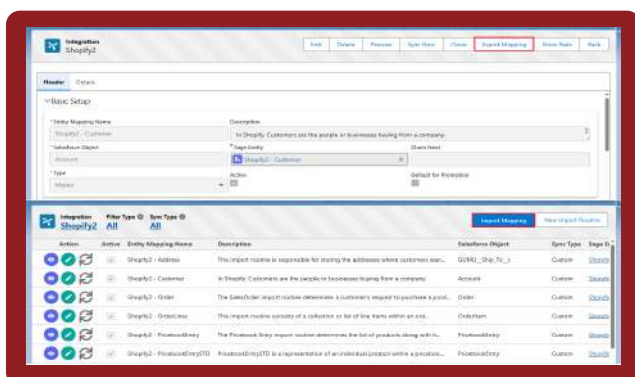

Authorization Control

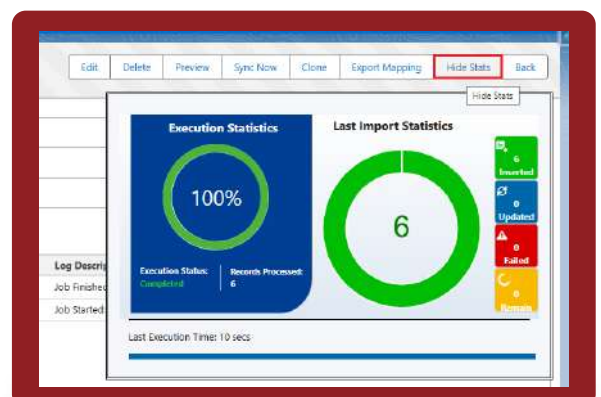Manage user access with role-based security and visibility.

Export/Import Entity Mapping
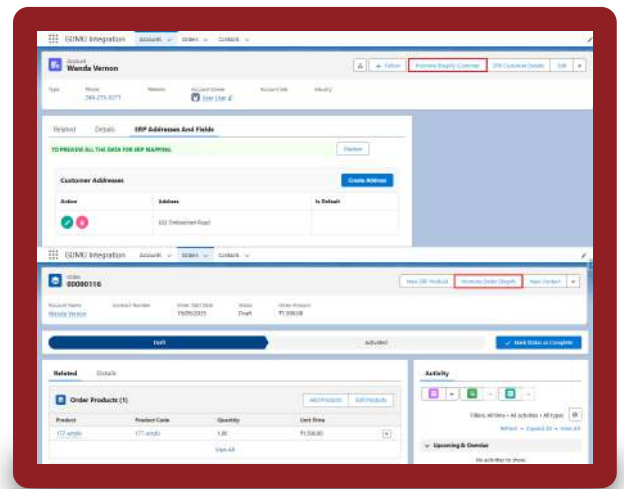
Save time by reusing or replicating sync configurations.

Enhanced UI for Show Stats

Track sync success, updates, and errors in one clean dashboard.

Seamless Promotion

Push customers or orders to Shopify instantly with one click.

Benefits You Gain with GUMU™

In a competitive digital economy, disconnected systems don't just slow you down — they cost you revenue, loyalty, and data accuracy. GUMU™ ensures your growth engine never misses a beat.

Predictable Growth:
Move from fragmented data to one customer truth. Enabling accurate forecasts, smarter planning, and consistent revenue momentum.

Cross-Team Clarity:
Every department runs on the same real-time data — removing guesswork, miscommunication, and wasted effort.

Profitable Efficiency:
Fewer errors and faster syncs mean shorter cash cycles, lower operating costs, and stronger profit margins.

Data-Driven Leadership:
Transform every dashboard into a decision engine — aligning business strategy with live performance insights.

Scalable Efficiency:
As your business expands, GUMU™ grows with you — supporting new stores, channels, and customer bases effortlessly.

Customer-Centric Transformation:
Deliver the kind of personalized, frictionless experiences modern buyers expect and your competitors can't match.

Trusted Partnership:
Built on Greytrix's 20+ years of ERP integration expertise, giving you reliability, security, and post-go-live support that drives long-term success.

Your Growth, Now in Sync.

With **GUMU™ for Salesforce–Shopify Integration,** your teams, systems, and strategy work as one — delivering speed, visibility, and results that scale.

About Greytrix

25 Years of ERP Excellence

Trusted by **5000+ businesses across the globe**, Greytrix specializes in cloud integrations that simplify complex operations.

Our GUMU™ framework powers seamless connectivity between leading **CRMs and ERPs — from Salesforce to Sage X3, Sage Intacct, and Sage 100.**

With 25 years of expertise and **30+ certified consultants**, we help businesses **work smarter, integrate faster & grow stronger.**

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