

GUMU™ Maps

Visualize your Creatio data directly on Google Maps



Field visits work best when teams have clarity, not guesswork. Representatives need quick access to routes, notes, and priorities to make the most of every visit.

What if your team could see everything at a glance and make decisions in advance or on the go? That's GUMU™ Maps. Plan your day, spot the right leads visually, and adjust routes in real time, so every visit is more productive.

No more back-and-forth, no more missed opportunities, just effective work.

Map Your Way Forward



Account Mapping

Visualize all Creatio accounts on Google Maps.



Dashboards

Display sales, open cases, and upcoming appointments geographically.



Proximity Search

Identify accounts and prospects within defined radius or region.



Ownership Management

Reassign records for workload balance and high-value prioritization.



Route Planning

Create multi-stop routes, save, and assign to team members.

For every field team



Retail & Consumer Goods

Optimize store visits and plan routes efficiently.



Healthcare & Pharmaceuticals

Manage reps, clinics, and patient visits seamlessly.



Field Service Management

Streamline technician schedules and service call

- ▶ **Native to Creatio**
- ▶ **Fits Existing Workflows**
- ▶ **Scales with Growth**
- ▶ **Enhanced Visibility**
- ▶ **Optimized Operations**

Transform your days on the field → Book a Demo Today.

1000+

Project Delivered

5310+

Customers Served

25+

Years of Expertise