

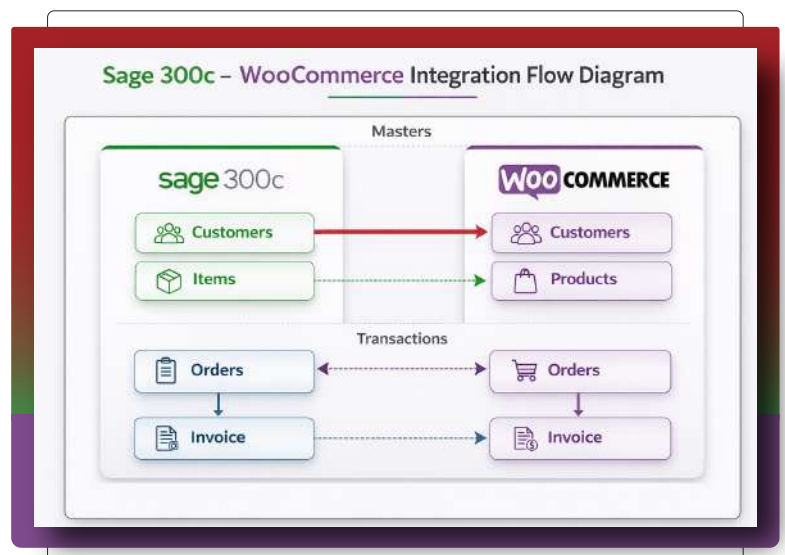
GUMU™ for Sage 300 Cloud

WooCommerce

Integration

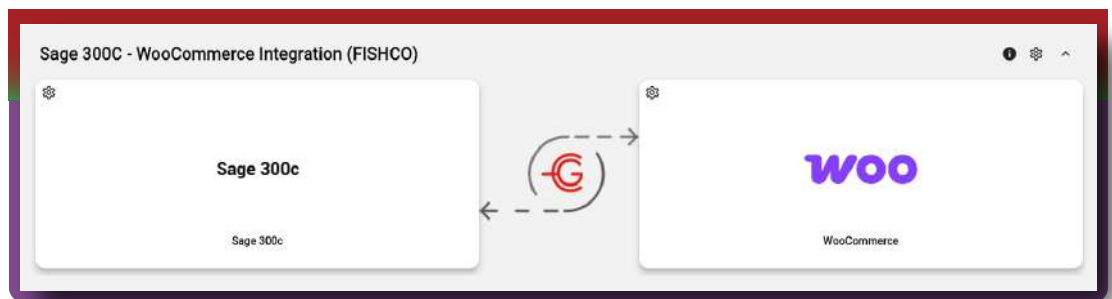
GUMU™ for Sage 300 Cloud – WooCommerce Integration delivers automated connectivity between your online store and comprehensive, cloud-enabled Enterprise Resource Planning (ERP) software, Sage 300 Cloud. The solution synchronizes customers, products, inventory, sales orders, and accounts receivable data between WooCommerce and your ERP environment to maintain consistent and reliable operations.

Orders placed in WooCommerce are transferred directly into Sage 300 Cloud for processing, fulfilment, and financial recording. Once the order is processed in Sage 300 Cloud through shipment, delivery, and invoice generation, the integration automatically updates WooCommerce with the fulfilment status and shipment details. Meanwhile, product and inventory updates are reflected in the storefront to ensure accurate availability and pricing. Automated synchronization reduces manual effort, improves data accuracy, and supports structured, cloud-enabled business operations.



The Business Challenge

- Manual data entry increases operational inefficiencies and errors.
- Inventory mismatches lead to overselling and customer dissatisfaction.
- Disconnected systems slow down order processing cycles.
- Limited data visibility restricts informed business decisions.
- Growing order volumes strain backend operational control.



Key Benefits



Improved Operational Efficiency

Automate order and data transfer between WooCommerce and Sage 300 Cloud to reduce manual effort and streamline day-to-day processes.



Accurate Inventory Management

Maintain consistent stock visibility across platforms to support reliable order acceptance and fulfilment planning.



Enhanced Financial Accuracy

Ensure sales transactions and accounts receivable entries are recorded directly within ERP workflows for stronger accounting control.



Better Business Visibility

Gain clearer insight into sales performance, inventory movement, and financial records through aligned cloud-based systems.



Reduced Processing Delays

Accelerate order-to-cash cycles by eliminating duplicate data handling and reconciliation tasks.



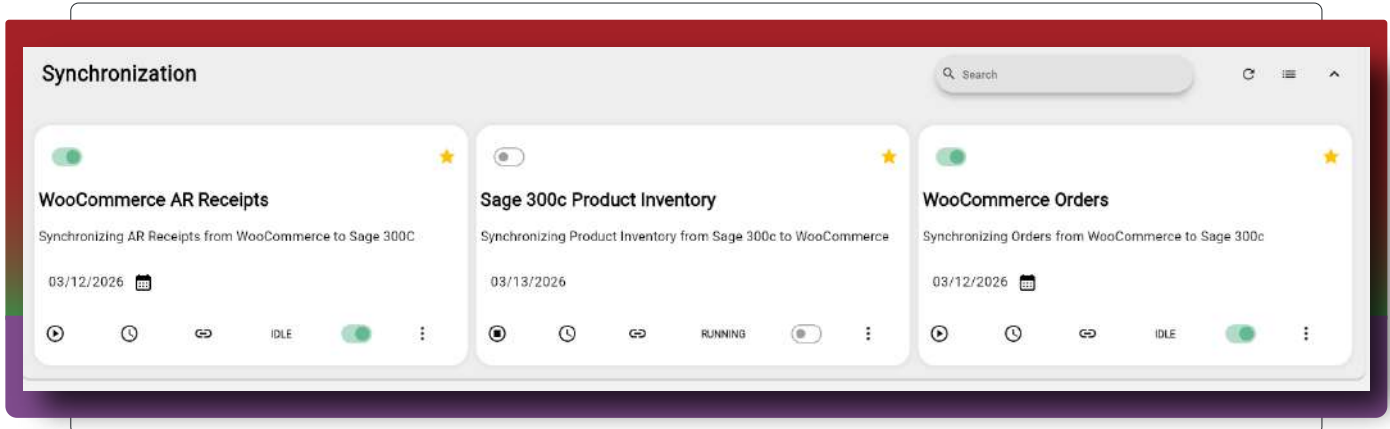
Scalable eCommerce Growth

Support increasing transaction volumes with structured, cloud-enabled ERP integration.



Automated Data **Synchronization**

GUMU™ enables scheduled and on-demand synchronization between **WooCommerce and Sage 300 Cloud**, ensuring customers, products, inventory, sales orders, and AR data remain aligned without manual intervention.



Product and Inventory **Alignment**

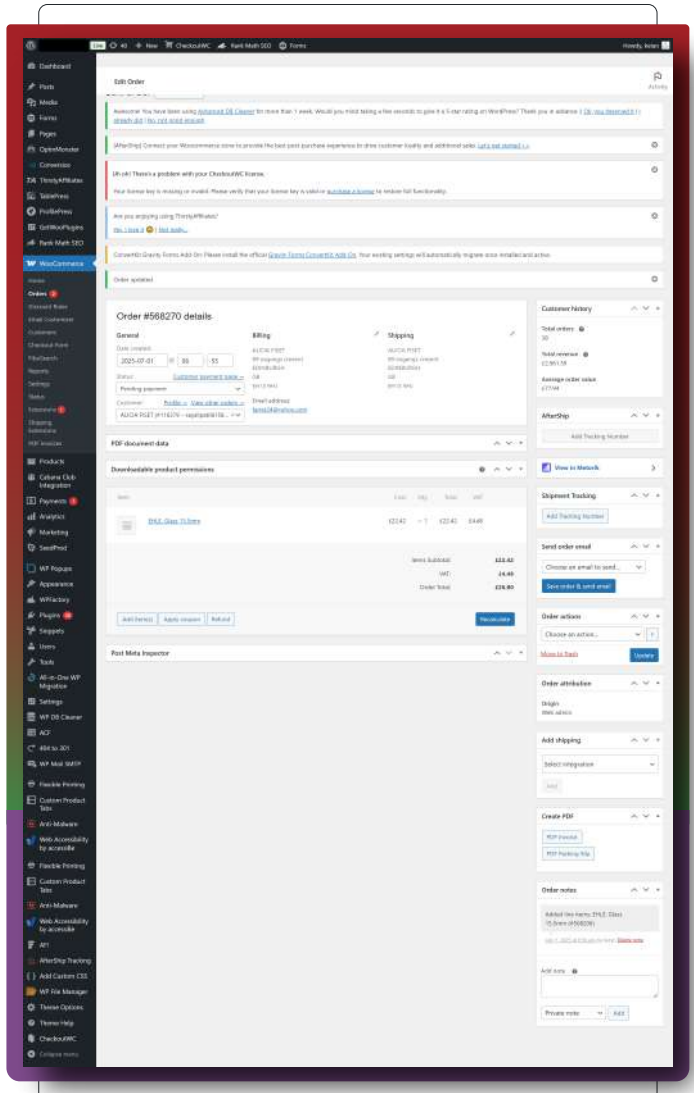
Product information and available stock maintained in Sage 300 Cloud support WooCommerce transactions, ensuring consistent pricing, validation, and real-time inventory visibility.

Automatic Order **Sync**

Orders created in WooCommerce are automatically transferred into Sage 300 Cloud for structured processing, fulfilment, and financial recording within ERP workflows.

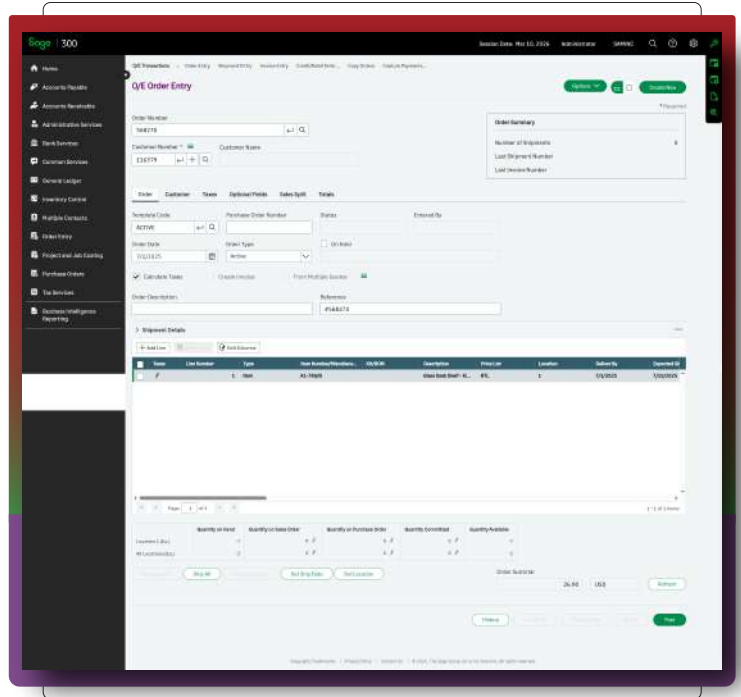
Accounts Receivable **Automation**

Accounts receivable entries are generated in Sage 300 Cloud based on WooCommerce transactions, ensuring accurate financial documentation and up-to-date accounting records.



Fulfilment Status Synchronization

Orders processed in Sage 300 Cloud follow the standard ERP workflow including shipment, delivery, and invoicing. Once fulfilment is completed, the integration updates WooCommerce with the order status and shipment details, ensuring both systems remain synchronized.



About Greytrix

25 Years of ERP Excellence

Trusted by **5000+ businesses across the globe**, Greytrix specializes in cloud integrations that simplify complex operations.

Our GUMU™ framework powers seamless connectivity between leading **CRMs and ERPs — from Salesforce to Sage 300**.

With 25 years of expertise and **30+ certified consultants**, we help businesses **work smarter, integrate faster, & grow stronger**.



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