

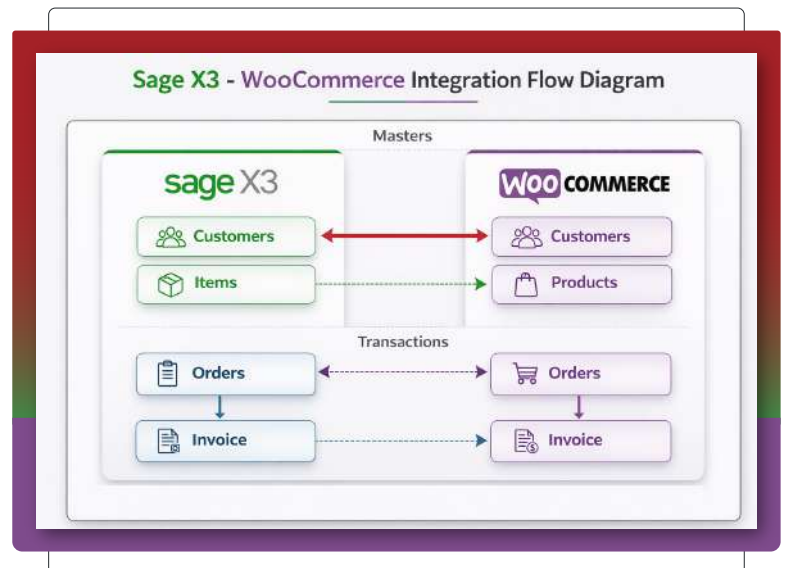
GUMU™ for Sage X3

WooCommerce

Integration

GUMU™ for Sage X3 – WooCommerce Integration enables structured data exchange between WooCommerce and Sage X3 through an automated cloud-based integration framework. The solution automates sales orders, customer records, product information, and inventory data between the storefront and ERP environment.

Orders created in WooCommerce are transferred to Sage X3 for validation, processing, invoicing, and financial posting. Once the order is processed in Sage X3, it goes through the standard ERP fulfillment lifecycle including shipment creation, delivery confirmation, and invoice generation. The integration automatically updates the fulfillment status in WooCommerce, ensuring that the online order reflects the latest shipping and invoicing progress from Sage X3.



The Business Challenge

- **Manual reconciliation increases financial and operational risk.**
- **Inventory inconsistencies lead to overselling or customer dissatisfaction.**
- **Delayed order processing impacts fulfillment timelines and customer satisfaction**
- **Limited real-time visibility restricts informed decision-making.**
- **Growing transaction volumes strain backend operational efficiency.**



Key Benefits



Stronger Financial Control -

Ensure online sales are processed within ERP workflows for better accounting accuracy & revenue tracking.



Improved Order-to-Cash Efficiency -

Accelerate order processing and invoicing cycles through direct ERP integration.



Accurate Inventory Visibility -

Maintain consistent stock information between systems to support reliable selling decisions.



Reduced Operational Errors -

Minimize risks associated with duplicate data entry and manual reconciliation.



Real-Time Business Insights -

Gain immediate visibility into sales transactions and stock levels within Sage X3.



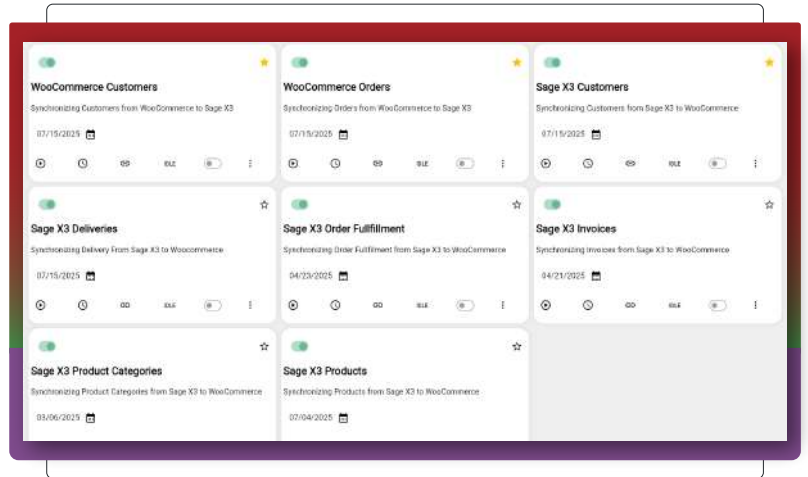
Scalable eCommerce Operations -

Support growing transaction volumes without increasing backend administrative complexity.



Automated Data Synchronization

GUMU™ automates data exchange between **WooCommerce** and **Sage X3** via configurable synchronization, transferring orders, customers, products, inventory, and fulfillment details automatically for consistent system alignment.



Centralized Product Governance

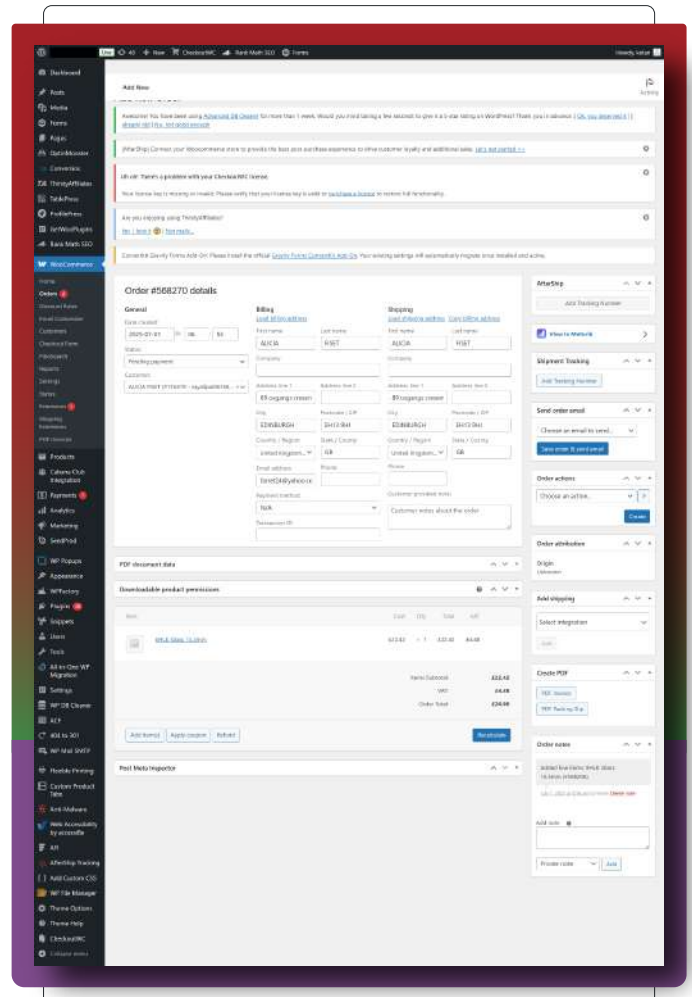
Product information is maintained within **Sage X3** as the primary source of record. Updates to descriptions, prices, and attributes appear in **WooCommerce**, streamlining online catalog management.

Inventory Accuracy Management

Inventory movements recorded in **Sage X3** are synchronized with **WooCommerce** to maintain accurate stock visibility. This reduces discrepancies and supports dependable order acceptance and fulfillment planning.

Structured Order Processing

Orders placed in **WooCommerce** are transferred into **Sage X3** for validation, processing, invoicing, and financial recording. This ensures that eCommerce transactions follow established ERP workflows and compliance standards.



Automated Fulfillment Synchronization

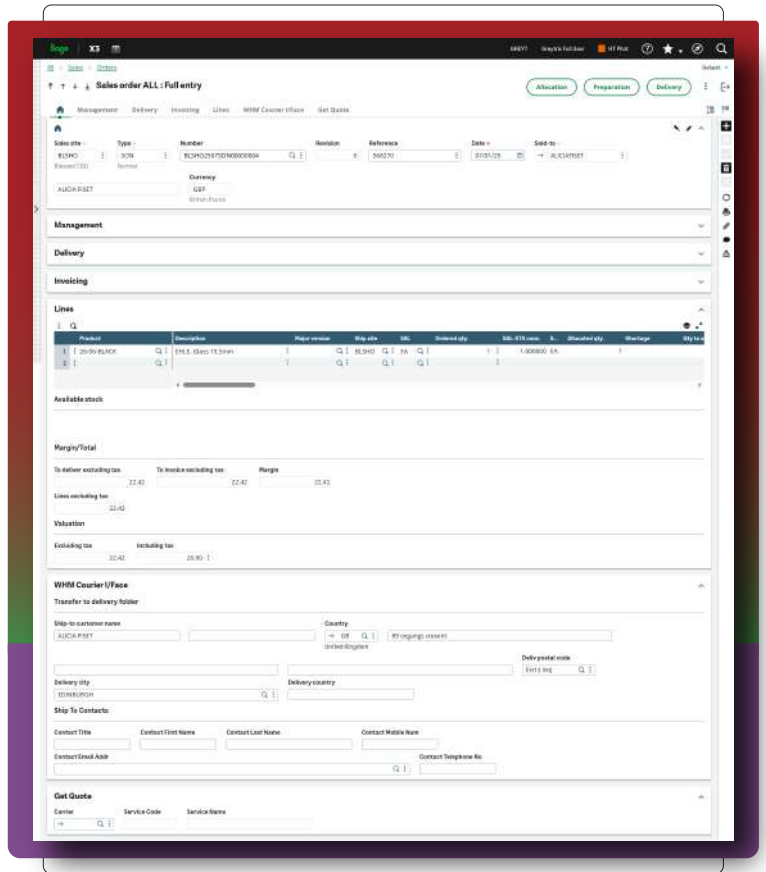
Orders processed in **Sage X3** follow the standard ERP workflow, including shipment, delivery, and invoice generation. Once fulfillment is completed, the integration automatically updates the order status in **WooCommerce**, marking the order as fulfilled and synchronizing shipment details.

Financial Transaction **Integration**

Online sales are integrated directly into Sage X3's financial modules, enabling accurate ledger entries, revenue tracking, and reporting without the need for separate reconciliation processes.

Customer Data **Consistency**

Customer records created in WooCommerce are synchronized with Sage X3, maintaining consistent information across operational and financial teams for accurate reporting and account management.



About **Greytrix**

25 Years of **ERP Excellence**

Trusted by **5000+ businesses across the globe**, Greytrix specializes in cloud integrations that simplify complex operations.

Our GUMU™ framework powers seamless connectivity between leading **CRMs and ERPs — from Salesforce to Sage X3.**

With 25 years of expertise and **30+ certified consultants**, we help businesses **work smarter, integrate faster, & grow stronger.**



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