


# Salesforce - Sage 300


Enhance your customer experience and achieve higher operational efficiency with **GUMU™ for Salesforce - Sage 300 Integration**. The integration solution gives a real edge to your virtual workforce. With real-time data access, it facilitates more actionable customer insights and increases productivity across operations.


**GUMU™ - The Champion Integrator Powering  Sage 300 Integration**

 **Easy to Use**

 **Plug and Play**

 **Highly Configurable**

 **One-click, Cloud Integrator**

 **Seamless and Secure Integrations**



### Bulk Promotion & Update of Accounts and Orders

Promote multiple accounts/customers from CRM to ERP using the bulk posting feature.

What **NEW** in  
**GUMU™** for  
  
**Sage 300**  
Integration



### GUMU™ Support

Using the GUMU™ console, all logs can be seen on a single screen and receive timely updates on import routine status.



### Data Preview Before Import

Get an easy data preview and validate it before importing it from Sage 300 to Salesforce.



### Export/Import Entity Mapping

Users can Import/Export entity mapping in synch routines.



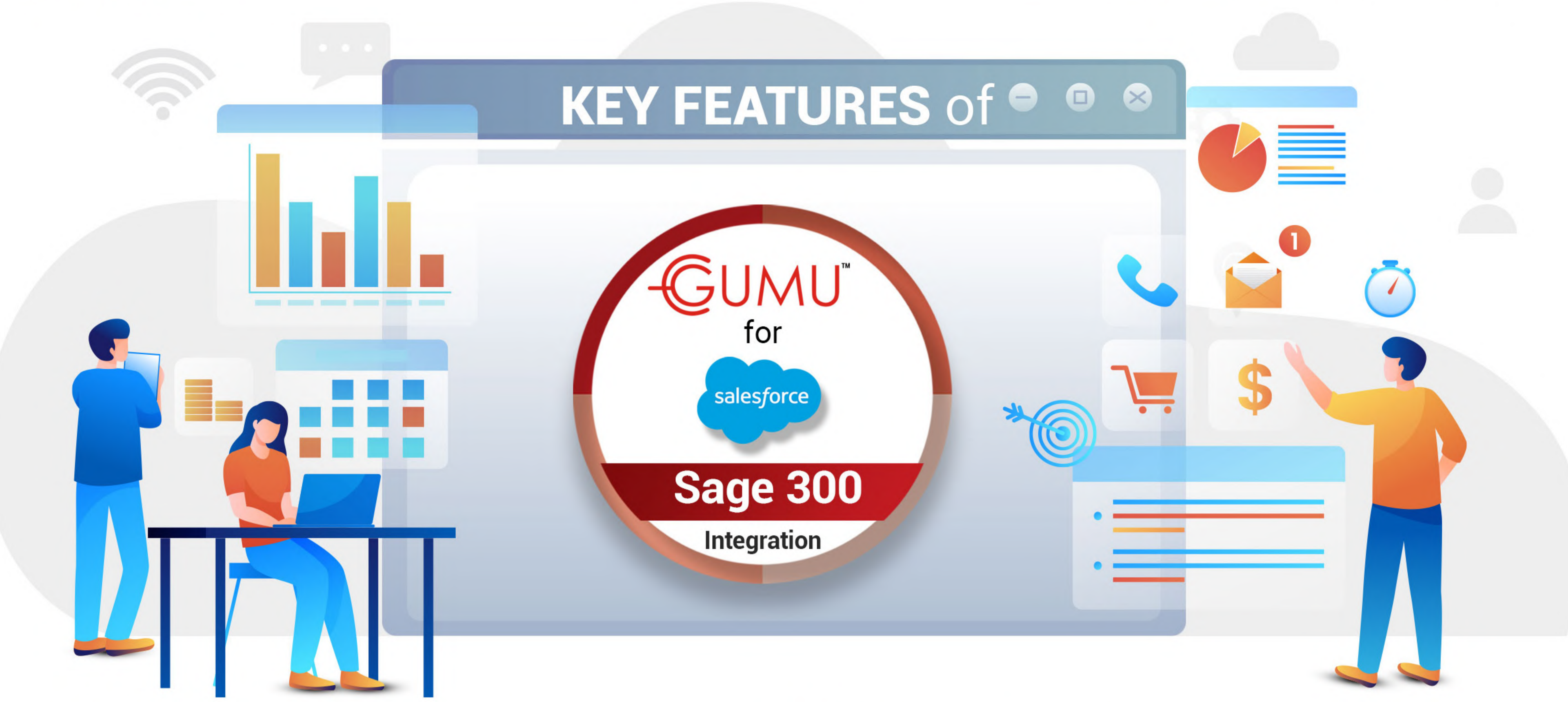
### Real-time Product Inquiry

Get real-time product information while adding/updating line items on Sales Order Screen.





# KEY FEATURES of



**Data & Entity Synchronization**  
 Enjoy bi-directional data flow on a real-time basis between Salesforce and Sage 300. Also, leverage the flexibility to map and import any standard or custom Sage 300 entity data into Salesforce objects.



**Authorization Control**  
 Secure data and control system efficiency with GUMU™ connector's robust security matrix that allows system administrators to set different user access levels.



**Linking/Unlinking**  
 Seamlessly link existing Sage 300 customers with existing Salesforce accounts to avoid any data duplication.



**Real-time Inquiries**  
 Sales representatives can enjoy a comprehensive view of Sales Orders, Invoices, and Additional Customer details on a user-friendly Salesforce UI.



**Easy to Promote**  
 With GUMU™, enjoy easy updates and promotion of Customers and Sales Orders from Salesforce to Sage 300 with just a single click.



**Standard Salesforce Opportunity**  
 Take complete advantage of the Standard functionality for creating Opportunity and Quote items and convert them to Sales Orders.



**Portable Devices**  
 Enjoy easy access to the integration across different devices and access the data anytime, anywhere.



**Reports & Dashboards**  
 Using the Entity Sync Mapping feature, create reports and dashboards in Salesforce based on data synchronization from the ERP to CRM.



**Add-Ons for Other Entities**  
 For seamless integration, GUMU™ also allows users to request additional add-ons for other entities like Purchase Order Promotion, Vendor, Sales Invoice, and more.

For more information, contact us on